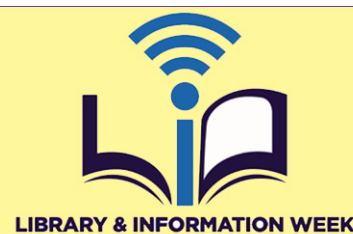


LIAJA
Library and Information Association of Jamaica

Library & Information WEEK 2023

A SPECIAL ADVERTISING FEATURE



Theme: "The Role of GLAM/Rs in Critical Thinking: From Ancient Scrolls (AS) to Artificial Intelligence (AI)."

Continue to strive

OCTOBER 29 through to November 3, LIAJA marks the eighth staging of Library and Information Week. Since its inception on October 20, 2016, this event has served as a beacon, shining a spotlight on this noble profession and exposing to the world those often invisible individuals who work so hard to provide quality service to the Jamaican society. The guiding theme for this

year's activities (for Library Week) is 'The role of GLAMRs in Critical Thinking: From Ancient Scrolls to Artificial Intelligence'. GLAMRs is an acronym for galleries, archives, museums and records centres. These information centres have served as the guardians of societal knowledge from the rudimentary days of information preservation to the present age of artificial intelligence.

In context, scrolls were seen as symbols of wisdom to the ancients, a testament of the search for and preservation of acquired knowledge. The long and laborious process of collecting and preserving knowledge, as was done in the ancient world, is today replaced by the efficient and constantly evolving use of artificial intelligence.

This week, through our various GLAMR institutions,

we will explore the synergy between traditional means of knowledge preservation and artificial intelligence. Ultimately, it is my hope that as we celebrate Library and Information Week, and Library Information Professionals' Day on November 2, that we all recognise the work and worth of the professionals who function in this industry across the island in various public and private institutions.

I hope also that our society will come to an understanding of the ways that GLAMRs have been working to help persons to think critically from as far

back as the time of the scrolls to the current age, where artificial intelligence is the next frontier for information acquisition and distribution. I, therefore, encourage all our stakeholders to continue to strive nobly for the provision of access to credible information; digital access services and resources; the preservation of our nation's rich heritage; and the facilitation of good governance.

Have a wonderful day!
KERRY-ANN RODNEY-WELLINGTON
President
Library and Information Association of Jamaica



Academic integrity and artificial intelligence – the role of the librarian

Ruth Baker-Gardner
Contributor

THERE IS no doubt that the emergence of generative artificial intelligence such as ChatGPT is signalling a new era in the approach to academic integrity taken by tertiary institutions, and by extension, the academic library. Tertiary institutions are now in a frantic search for strategies to harness the opportunities posed by generative artificial intelligence, while simultaneously minimising the impact on academic integrity.

Librarians have always been champions of academic integrity. They have demonstrated this involvement through searching for resources that have been plagiarised, as requested by administration, teaching about plagiarism, and helping students develop the skills of citation and referencing, usually through information literacy sessions. The emergence of generative artificial intelligence tools, with its many challenges to integrity, provides new opportunities for librarians to further hone their skills and continue to contribute to academic integrity within their institutions.

While society continues to explore the new frontiers opened by artificial intelligence and grapple with its ever-expanding capabilities, librarians must continue to do what they have always done best – educate themselves and their clients. Every librarian needs to keep abreast of the developments in artificial

intelligence and their likely impact on the various areas of information work, including academic integrity. There is no dearth of channels and resources to accomplish this goal.

Education is the most effective way to help students develop academic integrity. It provides students with the knowledge of academic integrity, and identifies and describes the various forms of misconduct.

Education in academic integrity can be enhanced through the use of case studies, which provide students the opportunities for viewing the behaviours of others in a non-threatening way, and though this avenue, they can also reflect on their own behaviours. Even as the rules are changing to accommodate the many uses of the

new technology, and even as some argue that we are now in a post-plagiarism age, through education librarians are able to engage users in critical discussions regarding the ethical use of artificial intelligence, keeping in mind that this goes way beyond ChatGPT and its capabilities. These discussions should help users to effectively assess the many situations they will encounter and apply critical thinking to make the right decisions. The discussion must be cast against the backdrop of the role of education in equipping users to effectively participate in a rapidly changing society.

Librarians, let us help our users to embrace artificial intelligence...with integrity.



The OUR Information Centre – Transforming to meet your needs

Colleen Mignott
Contributor

KNOWN TO many as the space to browse and discover all things related to public utility regulation, the Office of Utilities Regulation Information Centre (OURIC) has recently undergone a transformation as it continues to meet the needs of those who browse its collection.

Its digital transformation started several years ago and now, OURIC has a new look and feel, placing its contents in digital spaces for the convenience of users.

One such transformation is the development of OURIC's webpage on the OUR's website, which was designed and developed to establish a strong online presence for the information centre that would effectively market its products, operations, activities, and services to its desired audience. The promotion of OURIC's cutting-edge technology, primarily its databases, online catalogue, e-books and magazines, research materials, multimedia content and digital library to stakeholders via this medium, is critical to OURIC's visibility and ultimate success.

OURIC's webpage provides remote access to the wide range of resources as well as information available at OURIC.

WHAT'S NEW ON OURIC'S WEBPAGE?

On the updated OURIC page, users can book appointments to visit OURIC's physical facility or register for library programmes and events, among other features. The current design improves on the ease of scrolling, and the page leverages hover animations that change how elements appear, behave, and respond as the cursor is moved over them. Hypertexts and hyperlinked images serve to improve navigation. There are now engaging

videos embedded in the page to incorporate sound and motion into the page, thus making it easy to navigate and utilise available resources effectively.

The page also serves up information regarding the library's digital resources and services and guidelines regarding their usage. Users can learn about membership and borrowing requirements and updates to library operations. It's also used to update users on OURIC news and announcements.

Another significant highlight is that the page facilitates research support through online resources, instruction and self-help guides or tools made accessible to patrons, researchers, and lifelong learners. With the improved page users can now leave their feedback, submit suggestions, or ask questions through online forms.

WHAT'S NEXT FOR OURIC?

Developing an OURIC webpage fosters community engagement by providing a platform for users to interact with the information officer. To accomplish this, there are plans for the integration of chat services in future. A glimpse of other plans include:

- Information-sharing partnership with universities and regional regulators;
- Regional conferences and workshops on relevant topics
- Implementation of learning management systems and sensitisation tools to build awareness about OURIC products.

OURIC has a lot more in store, but for now, browse through the webpage <http://bit.ly/OURICweb> and rediscover the cutting-edge publications the OUR's very own library houses.

Colleen Mignott is coordinator (OURIC)/information officer at the Office of Utilities Regulation.



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36 Trafalgar Road, Kingston 10
Tel: 876-968-6053

<https://our.org.jm>

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UNDERGRADUATE PROGRAMMES

- Bachelor of Arts in Information Studies
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- Master in Library and Information Studies (MLIS)
- Master of Philosophy in Library and Information Studies (MPhil)
- Doctor of Philosophy in Information Studies (PhD)